

Philips presents the new **Body**Tone Starters

The new standard in tanning starters

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The new generation of Philips **BodyTone** Starters helps you to get the **maximum out of your tanning business.**

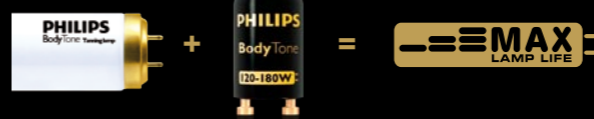


How? **Very simple!**

Philips **BodyTone** Starters **maximize the life of every tanning lamp**

The Philips BodyTone Starters have been developed to ensure a faster and more reliable ignition. This significantly slows down the blackening and decline in performance of tanning lamps.

REPLACE



Your advantages

- More tanning sessions means more business from the same lamps
- Less interventions to change lamps
- All lamps have an even decline in performance – so no early wear of individual lamps

Next time you replace your tanning lamps, make sure to fit them with the new Philips BodyTone Starters.

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Philips **BodyTone** Starters maximize lamp performance and safety

Tanning lamps are frequently switched on and off. Inefficient lamp ignition – from low quality starters – undermines reliable lamp performance and safety. But not with Philips BodyTone Starters. They have been developed to guarantee fast and safe ignition and excellent lamp performance, resulting in better tanning results. Your customers will love it!

Your advantages

- Fast ignition
- Better tanning performance means happier customers
- 100% guaranteed safety



Philips **BodyTone** Starters maximize your comfort

Thanks to the patented design with notches on top of the starter body, anyone can replace a Philips BodyTone Starter. All it takes is an easy click and switch – no need for tools or specialized technicians. Furthermore, as these starters are truly “green”, they set every critical mind at ease. They contain neither lead nor radioactive components and have been produced with respect for a sustainable environment.

Your advantages

- Super easy installation: click and switch
- Save time
- Contribute to a greener planet



1. Click
2. Switch



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a brand that maximizes your gain



Philips stands for quality, reliability, innovation and safety. It provides credibility and added value for distributors, retailers and consumers. With safe, well-designed products with clear added value for instance. With claims backed up by tests and research. Or with short delivery times and professional after sales support. You always win with Philips.






Your advantages


- Proven technology, durable concepts
- Availability from stock
- Premium service
- Solid guarantees
- After sales service with a smile

Contact Philips

For more info or for ordering, please contact your local Philips sales representative.

Philips **BodyTone** Starters

Product	Color	Circuit	Main voltage range (V)	Wattage range (W)	Packing configuration	12-NC	EAN code outer carton	European Order Code (EOC)
 Philips BodyTone starter 15-20W	Black	Single/ Series	110-130V/ 220-240V	15-20W	20*25	928390730303	8711500903402	871150090334126
 Philips BodyTone starter 25-100W	Black	Single	220-240V	25-100W	20*25 1000	928391830303 928391830355	8711500903723 8711500903754	871150090370926 871150090370928
 Philips BodyTone starter 120-180W	Black	Single	230-240V	120-180W	20*25 1000	928391930303 928391930355	8711500903501 8711500903525	871150090348826 871150090348828
 Philips Starter S12	Black	Single	220-240V	115/140W	20*25 1000	928391630303 928391630355	8711500903815 8711500903822	871150090379226 871150090379228
 Philips Electronic BodyTone starter 15-180W	Blue	Single	200-260V	15-180W	20*25	928392430303	8711500903556	871150090353226

 Philips Starter S16	White	Single	240V	70/75/85/ 100/125W	20*10 1000	928390930371 928390930355	8711500903587 8711500903594	871150090356331 871150090356328
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The Philips Starter S16 is the perfect answer to extra long fluorescent and tanning lamps. However an exceptional product apart from the BodyTone Starter range, the S16 gives you the specific benefits of the BodyTone Starters too: maximum lamp life and lamp performance.

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